10-29-06

Attorney Docket No. 291508005US1US

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as Express Mail No. EV488418988US in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on:

Qate: October 28

Sandy Reisman

EXAMINER:

ART UNIT:

CONF. NO:

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: STEVE BECK ET AL.

APPLICATION NO.:

09/721,441

FILED:

NOVEMBER 22, 2000

FOR: DYNAMICALLY TARGETING ONLINE ADVERTISING MESSAGES TO USERS

JEFFREY D. CARLSON

3622

2327

Response to Interview Summary

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

The present communication responds to the Interview Summary mailed October 14, 2004, regarding a telephone interview conducted in the above-identified application on September 23, 2004. Applicants hereby confirm the account in that Interview Summary of the substance of the telephone interview.

If the Examiner has any questions or believes a telephone conference would expedite prosecution of this application, the Examiner is encouraged to call the undersigned at (206) 359-6373.

Respectfully submitted,

Perkins/Oge LLP

Date: October 28, 2004

Steven D. Lawrenz

Registration No. 37,376

Correspondence Address: Customer No. 25096 Perkins Coie LLP P.O. Box 1247 Seattle, Washington 98111-1247 (206) 359-6373